

The background of the slide features a dark blue field with a grid of glowing hexagons. Each hexagon contains a different icon related to AI and technology, such as a brain, a gear, a network, and a document. A hand is visible in the lower-left corner, with fingers pointing towards the text. In the top-left corner, there is a large, thick orange arc. The overall aesthetic is high-tech and futuristic.

# AI IMMERSION PROGRAM

Foundations for industrial AI Leadership, Strategy and Operations

The AI Immersion Program is designed to enhance the understanding and practical skills of leaders in AI and GenAI, fostering hands-on competence and strategic application at the executive level.



REAL RESULTS, **TOGETHER**



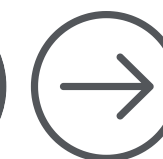


# TRAINING AND BUSINESS CASE CO-DESIGN

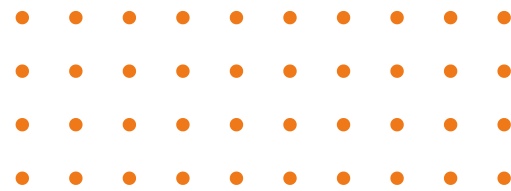
A structured learning program divided into workshops and learning modules, covering from AI basics to GPT advanced usage.

Include hands-on learning, AI's impact on business, and co-design workshop sessions to identify valuable AI use cases.

**FIND OUT MORE**







# WHO IT'S FOR

Companies aiming to scale and capture the 30–50% value creation potential that AI in operations can deliver—whether they're starting their AI transformation or looking to maximise existing investments.

- ✓ Leaders, including executives, managers, and key operational Personnel
- ✓ Key stakeholders who will be instrumental in the integration and application of AI technologies
- ✓ People who will lead and drive AI initiatives within their teams and across the organization



## **Duration**

Up to 6 weeks

## **Attendees**

Up to 15 people

## **Lecturer**

Expert Director, Partner or Sr. Manager





# WHAT YOU GET



**Establish a common understanding of AI**



**Enable practical hands-on competence with AI and GenAI**



**Anchor in leadership team for alignment and effective adoption**



**Develop an actionable implementation roadmap**







# WHAT TO LEARN

Overview of the High-Level Curriculum for the AI Immersion Program

## Introduction to AI: From ML to Industrial AI

Building a clear **overview of key AI terms and concepts**

Deep diving into **EU AI Act** and its importance to business

Creating familiarity with various **AI models & methodologies**

## Industrial use cases & AI hands-on sessions

AI in action – review of **successfully implemented industrial use cases**

Brainstorming around **AI applications in industrial setting** and building selected case

Learning how to **utilize Gen-AI capabilities** and **effective prompting techniques**

## Operational use and future implementations

**AI-powered Operations:** impact of AI on economy and industries

**Agility and scalability:** From reactive to proactive company

Best practices for **delivering AI projects successfully**, covering methodologies, risk management and key success factors



# CONTACT US

Empower Your Workforce, Drive Results!



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